MUHAMMAD EJAZ AHMED

Graphic Designer & Website Developer B-163 Khudadad Colony, Karachi ejazahmed85@hotmail.com Res:021-2781843 Mobile: 0346-2451315

Career Objective:

Creative and dedicated Graphic Designer seeking a full-time position with advancement opportunity to further enhance my knowledge in graphic design.

To sum it up, I'm a personable, strong strategic thinker with excellent writing, communication and presentation skills. I put a lot of effort and energy into my work and take it very seriously. I have a demonstrable track record of building strong online branding, increasing website sales flow, and thriving and managing in professional and friendly environment. I believe in honesty and character. I'm passionate about the product, the process and mostly about the consumer.

Specialties:

Qualifications Summary

- More than 5 years of diverse, hands-on design experience including experience in website design, magazine publishing and marketing.
- Adaptable, organized, results and detail-oriented with excellent work ethic, strong time management and interpersonal skills.
- Ability to create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Extensive knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.
- Ability to come up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve a problem.

Team player also capable of working independently with minimal direction.

Career History:

Website Developer & Designer (Plexus Pakistan Pvt Ltd)

August 2009 - Present

Responsible for coordinating and producing of a variety of graphics products and services, providing graphic design and art direction for ads, newsletters, report covers, annual reports, brochures, exhibit displays, maps, slide shows.

Other duties: Determining size and arrangement of illustrative material and copy, selecting style and size of type, and arranging layouts based upon available space, knowledge of layout principles, and aesthetic design concepts.

- Study illustrations, photographs and text to plan presentation of products and services.
- Review layouts and suggest improvements as needed.
- Prepare the assembly of final layouts for printing, and review and approve art materials.
- Provide expert analysis and input on others designs.

Non Linear Editor

(TV2DAY Pakistan Pvt Ltd) TV Channel Production House

November 2007 to March 2008

Responsible for completing various freelance design assignments including creation of a bimonthly printed newsletter for a lawyers' association, design of various logos, and artwork for the Channel Editing.

- Responsible for the coordination and production of a variety of graphics products and services.
- Prepared and estimated costs, coordinated graphic production and reproduction by service bureaus.
- Assembled final layouts for printing and provided editorials for the channel.

Education

Advance Diploma in Graphic Designing (Arena Multimedia)

Bachelor in Computer Science (Karachi University) waiting for result

B.com in progress

Intermediate (Karachi Board)

Matriculation (Karachi Board)

Skills & Development Enhancements

- Flash, Html, Dream Weaver, 3d studio Max, Maya
- Adobe Photoshop CS, Illustrator, Corel Draw, Final cut pro, Sony Vegas
- Adobe Premiere(pro), Adobe After Effect(pro), Combustion

Projects worked on

- <u>http://dev:81/harbourview/</u>
- <u>http://khairallahlegal03.wsiefusion.net/</u>
- <u>http://acplusuk.wsiefusion.net/</u>
- <u>http://www.wsiargenta.com/</u>
- <u>http://www.picicamc.com/</u>
- <u>http://dev.plexushosting.com/ABI/</u>
- <u>http://www.7milefair.com/</u>
- <u>http://www.matrix-training.com/</u>
- <u>http://adsrecycling.co.uk/</u>
- <u>http://elegance-furniture.co.uk/</u>

References

References will be furnished upon request